

WORKBC INDUSTRY OUTLOOK PROFILE

FOOD SERVICES AND DRINKING PLACES

(NAICS¹ 722)

About this report

This is a summary of forecast information available about this industry in the B.C. Labour Market Outlook 2019 edition forecast. An overview of this forecast is provided in the main report which is available at: www.workbc.ca/labourmarketoutlook. The raw data is available at: [BC Data Catalogue](#).

1. Outlook Highlights

The Food Services and Drinking Places industry comprises establishments primarily engaged in preparing meals, snacks and beverages, to customer order, for immediate consumption on and off the premises. This subsector does not include food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation parks, and theatres. However, leased food-service locations in facilities such as hotels, shopping malls, airports and department stores are included. The industry groups within this subsector reflect the level and type of service provided.

The Food Services and Drinking Places industry is a large industry and employs over 3% of B.C.'s workers. The industry benefits from increasing tourism activity and strong consumer spending. The industry is expected to have over 51,500 job openings over the next ten years to 2029.

1.1 B.C. industry employment and job openings

Industry	Employment		Employment Growth			Job Openings		Replacement Share
	Number of Workers	Share of B.C.	(Average Annual Rate)			Number of Openings	Share of B.C.	(Share of Openings)
			2019-2024	2024-2029	2019-2029			
This Industry	163,282	6.5%	1.5%	1.6%	1.5%	51,505	6.0%	46.7%
All Industries	2,521,389	100.0%	1.0%	1.0%	1.0%	861,143	100.0%	69.5%

1.2 B.C. industry job openings by type

Job Openings	2019-2024	2024-2029	2019-2029
Total Job Openings	24,039	27,466	51,505
Expansion Demand	12,859	14,606	27,465
Replacement Demand	11,180	12,859	24,040

2019-2029 total job openings²: the total job openings in the 10 years between 2019 and 2029

¹ NAICS: North American Industry Classification System Canada 2012

² Total job openings: the sum of expansion and replacement job openings over the period. A job opening is the addition of a new job through economic growth (expansion) or a job that needs to be filled due to someone exiting the labour force permanently as a result of retirement, death or other reasons (replacement).

WORKBC INDUSTRY OUTLOOK PROFILE

1.3 B.C. industry employment growth and job openings by development region

Region	Employment	Employment Growth (Average Annual Rate)			Job Openings		
	2019	2019-2024	2024-2029	2019-2029	2019-2024	2024-2029	2019-2029
British Columbia	163,282	1.5%	1.6%	1.5%	24,039	27,466	51,505
Vancouver Island/Coast	23,159	1.4%	1.7%	1.6%	3,342	4,155	7,497
Mainland/Southwest	111,374	1.5%	1.6%	1.5%	16,597	18,923	35,520
Thompson-Okanagan	17,259	1.5%	1.6%	1.5%	2,474	2,806	5,280
Kootenay	3,118	1.1%	1.4%	1.2%	381	474	856
Cariboo	4,491	1.6%	1.5%	1.5%	626	663	1,289
North Coast & Nechako	1,944	1.1%	0.6%	0.9%	230	190	420
Northeast	1,937	2.6%	1.0%	1.8%	390	255	644

2. Occupations in the Industry

2.1 B.C. top occupations by skill level in the industry

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
LEVEL 0: <i>Usually requiring combination of education and experience</i>	#0631	Restaurant and food service managers	19,419	8,940	2.7%	13.19	21.63	40.00
	#0015	Senior managers - trade, broadcasting and other services, n.e.c.	471	273	3.8%	12.65	36.15	124.19
	#0111	Financial managers	114	62	3.4%	22.00	38.46	67.31
	#0112	Human resources managers	99	48	2.9%	21.79	38.46	62.50
	#0601	Corporate sales managers	77	45	3.8%	17.79	35.58	55.29
		Other occupations	585	287	-	-	-	-
	Total			20,766	9,654	-	-	-
LEVEL A: <i>Usually requiring a Bachelor's, Graduate or First Professional Degree</i>	#1111	Financial auditors and accountants	233	96	2.2%	17.31	28.85	48.08
	#1122	Professional occupations in business management consulting	84	36	2.4%	18.00	36.06	52.88
	#1123	Professional occupations in advertising, marketing and public relations	80	30	1.9%	16.15	27.40	48.84
	#4021	College and other vocational instructors	49	24	2.9%	18.00	35.00	51.10
	#4163	Business development officers and marketing researchers and consultants	58	20	1.7%	20.00	32.05	48.08
		Other occupations	309	122	-	-	-	-
	Total			813	327	-	-	-

WORKBC INDUSTRY OUTLOOK PROFILE

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
LEVEL B: <i>Usually requiring diploma, certificate or apprenticeship training</i>	#6322	Cooks	28,540	9,645	1.6%	12.65	14.00	19.00
	#6321	Chefs	7,078	2,272	1.4%	12.65	17.00	24.04
	#6311	Food service supervisors	5,378	1,757	1.4%	12.65	14.25	22.97
	#6332	Bakers	1,347	495	1.8%	12.65	13.50	25.50
	#1221	Administrative officers	317	167	3.3%	14.50	24.00	35.10
		Other occupations	2,080	895	-	-	-	-
	Total			44,740	15,231	-	-	-
LEVEL C: <i>Usually requiring secondary school and/or occupation-specific training</i>	#6513	Food and beverage servers	31,637	8,483	0.9%	12.65	14.00	20.00
	#6512	Bartenders	4,133	1,095	0.9%	12.65	14.00	20.00
	#6511	Maitres d'hôtel and hosts/hostesses	4,657	948	0.3%	12.65	13.00	21.00
	#7514	Delivery and courier service drivers	1,810	715	2.1%	12.65	15.00	28.66
	#6421	Retail salespersons	770	266	1.6%	12.65	13.00	23.08
		Other occupations	2,515	1,023	-	-	-	-
	Total			45,523	12,529	-	-	-
LEVEL D: <i>Usually requiring on-the-job training</i>	#6711	Food counter attendants, kitchen helpers and related support occupations	42,856	11,033	0.8%	12.65	12.65	17.00
	#6611	Cashiers	7,083	2,094	1.2%	12.65	12.65	18.00
	#6733	Janitors, caretakers and building superintendents	554	277	3.0%	12.65	17.87	27.00
	#6731	Light duty cleaners	483	199	2.2%	12.65	15.00	20.69
	#6622	Store shelf stockers, clerks and order fillers	84	28	1.5%	12.65	12.70	23.08
		Other occupations	382	134	-	-	-	-
	Total			51,441	13,764	-	-	-