

# WORKBC INDUSTRY OUTLOOK PROFILE

## MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS<sup>1</sup> 512)

### About this report

This is a summary of forecast information available about this industry in the B.C. Labour Market Outlook 2018 edition forecast. An overview of this forecast is provided in the main report which is available at: [www.workbc.ca/labourmarketoutlook](http://www.workbc.ca/labourmarketoutlook). The raw data is available at: [BC Data Catalogue](#).

### 1. Outlook Highlights

The Motion Picture and Sound Recording industry comprises establishments primarily engaged in producing and distributing video and audio recordings or providing related services, such as post-production services, exhibition services, and motion picture processing and developing services. Sound recording studios are also included.

The Motion Picture and Sound Recording industry is a fast growing industry in the province in terms of employment. The industry has been experiencing increasing activities, benefiting from relatively lower costs due to a soft Canadian dollar vs. US dollar. The industry is expected to have about 16,500 job openings over the next ten years to 2028.

#### 1.1 B.C. industry employment and job openings

Industry	Employment		Employment Growth			Job Openings		Replacement Share
	Number of Workers	Share of B.C.	(Average Annual Rate)			Number of Openings	Share of B.C.	(Share of Openings)
	2018	2018	2018-2023	2023-2028	2018-2028	2018-2028	2018-2028	2018-2028
<b>This Industry</b>	26,823	1.1%	3.3%	3.2%	3.2%	16,526	1.8%	37.1%
<b>All Industries</b>	2,501,081	100.0%	1.1%	1.1%	1.1%	903,007	100.0%	68.1%

#### 1.2 B.C. industry job openings by type

Job Openings	2018-2023	2023-2028	2018-2028
<b>Total Job Openings</b>	7,553	8,973	16,526
<b>Expansion Demand</b>	4,805	5,591	10,396
<b>Replacement Demand</b>	2,748	3,382	6,130

*2018-2028 total job openings<sup>2</sup>: the total job openings in the 10 years between 2018 and 2028*

<sup>1</sup> NAICS: North American Industry Classification System Canada 2012

<sup>2</sup> Total job openings: the sum of expansion and replacement job openings over the period. A job opening is the addition of a new job through economic growth (expansion) or a job that needs to be filled due to someone exiting the labour force permanently as a result of retirement, death or other reasons (replacement).

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## 1.3 B.C. industry employment growth and job openings by development region

Region	Employment	Employment Growth (Average Annual Rate)			Job Openings		
	2018	2018-2023	2023-2028	2018-2028	2018-2023	2023-2028	2018-2028
<b>British Columbia</b>	26,823	3.3%	3.2%	3.2%	7,553	8,973	16,526
<b>Vancouver Island/Coast</b>	1,062	1.8%	1.9%	1.9%	235	254	489
<b>Mainland/Southwest</b>	24,854	3.4%	3.3%	3.4%	7,175	8,575	15,750
<b>Thompson-Okanagan</b>	432	3.7%	1.2%	2.5%	148	94	242
<b>Kootenay</b>	147	-0.4%	0.0%	-0.2%	10	14	24
<b>Cariboo</b>	198	-4.4%	-0.1%	-2.3%	-29	11	-18
<b>North Coast &amp; Nechako</b>	130	0.2%	1.5%	0.9%	16	25	41
<b>Northeast</b>	0	0.0%	0.0%	0.0%	0	0	0

## 2. Occupations in the Industry

### 2.1 B.C. top occupations by skill level in the industry

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2018	2018-2028	2018-2028	2017	2017	2017
<b>LEVEL 0:</b>  <i>Usually requiring combination of education and experience</i>	#0512	Managers - publishing, motion pictures, broadcasting and performing arts	373	288	3.5%	29.42	18.33	49.04
	#0015	Senior managers - trade, broadcasting and other services, n.e.c.	274	230	3.7%	36.91	20.00	76.91
	#0651	Managers in customer and personal services, n.e.c.	207	143	2.7%	21.63	15.00	35.00
	#0714	Facility operation and maintenance managers	73	60	3.6%	35.10	19.85	57.00
	#0124	Advertising, marketing and public relations managers	92	58	1.9%	38.00	19.64	75.00
		Other occupations	358	281	-	-	-	-
	<b>Total</b>		<b>1,377</b>	<b>1,059</b>	-	-	-	-
<b>LEVEL A:</b>  <i>Usually requiring a Bachelor's, Graduate or First Professional Degree</i>	#5131	Producers, directors, choreographers and related occupations	3,120	2,142	2.5%	26.44	15.81	60.00
	#5135	Actors and comedians	1,152	711	1.8%	-	-	-
	#2174	Computer programmers and interactive media developers	1,084	685	2.1%	38.46	22.00	55.77
	#5136	Painters, sculptors and other visual artists	575	348	1.6%	28.50	15.97	38.86
	#5122	Editors	409	295	2.6%	-	-	-
		Other occupations	1,576	964	-	-	-	-
	<b>Total</b>		<b>7,917</b>	<b>5,144</b>	-	-	-	-

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Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2018	2018-2028	2018-2028	2017	2017	2017
<b>LEVEL B:</b>  <i>Usually requiring diploma, certificate or apprenticeship training</i>	#5226	Other technical and co-ordinating occupations in motion pictures, broadcasting and the performing arts	3,021	1,817	1.7%	28.00	15.00	52.88
	#5227	Support occupations in motion pictures, broadcasting, photography and the performing arts	3,035	1,694	1.4%	23.54	14.00	35.00
	#5241	Graphic designers and illustrators	2,010	1,261	1.9%	25.50	15.38	37.00
	#5225	Audio and video recording technicians	2,265	1,219	1.2%	28.62	17.00	39.64
	#5222	Film and video camera operators	640	369	1.7%	31.55	16.66	50.00
		Other occupations	2,814	1,810	-	-	-	-
	<b>Total</b>		<b>13,784</b>	<b>8,170</b>	-	-	-	-
<b>LEVEL C:</b>  <i>Usually requiring secondary school and/or occupation-specific training</i>	#1523	Production logistics co-ordinators	317	203	1.9%	21.89	15.00	37.50
	#7511	Transport truck drivers	266	176	2.1%	25.00	15.00	36.06
	#6541	Security guards and related security service occupations	185	130	2.5%	14.28	11.35	24.04
	#1431	Accounting and related clerks	152	107	2.5%	21.00	13.30	30.00
	#6421	Retail salespersons	140	80	1.6%	12.50	11.35	23.00
		Other occupations	868	567	-	-	-	-
	<b>Total</b>		<b>1,928</b>	<b>1,263</b>	-	-	-	-
<b>LEVEL D:</b>  <i>Usually requiring on-the-job training</i>	#6711	Food counter attendants, kitchen helpers and related support occupations	615	265	1.0%	11.35	11.35	16.00
	#6611	Cashiers	470	223	1.2%	11.35	11.35	18.82
	#6742	Other service support occupations, n.e.c.	451	209	1.1%	13.50	11.35	18.90
	#6733	Janitors, caretakers and building superintendents	73	59	3.3%	17.00	11.35	25.91
	#7611	Construction trades helpers and labourers	79	51	1.7%	18.00	13.00	30.10
		Other occupations	129	84	-	-	-	-
	<b>Total</b>		<b>1,816</b>	<b>890</b>	-	-	-	-