

## PERFORMING ARTS AND SPECTATOR SPORTS AND RELATED INDUSTRIES (NAICS<sup>1</sup> 771)

### *About this report*

This is a summary of forecast information available about this industry in the B.C. Labour Market Outlook 2018 edition forecast. An overview of this forecast is provided in the main report which is available at: [www.workbc.ca/labourmarketoutlook](http://www.workbc.ca/labourmarketoutlook). The raw data is available at: [BC Data Catalogue](#).

### **1. Outlook Highlights**

The Performing Arts and Spectator Sports industry is a relatively small industry in B.C. in terms of employment. The Performing Arts and Spectator Sports industry comprises establishments primarily engaged in producing, or organizing and promoting, live presentations that involve the performances of actors and actresses, singers, dancers, musical groups and artists, athletes and other entertainers. This industry also includes independent (freelance) entertainers and artists and the establishments that manage their careers. The classification recognizes four basic processes: producing events; organizing and promoting events; managing and representing entertainers; and providing the artistic, creative and technical skills necessary for the production of artistic products and live performances.

The Performing Arts and Spectator Sports industry is a relatively small industry in B.C. in terms of employment. Supported by healthy consumer spending and strong tourism activity, the industry is expected to experience an above-average employment growth and have 8,000 job openings over the next ten years to 2028.

# WORKBC INDUSTRY OUTLOOK PROFILE

## 1.1 B.C. industry employment and job openings

Industry	Employment		Employment Growth			Job Openings		Replacement Share
	Number of Workers	Share of B.C.	(Average Annual Rate)			Number of Openings	Share of B.C.	(Share of Openings)
	2018	2018	2018-2023	2023-2028	2018-2028	2018-2028	2018-2028	
<b>This Industry</b>	21,193	0.8%	1.4%	1.4%	1.4%	8,022	0.9%	60.3%
<b>All Industries</b>	2,501,081	100.0%	1.1%	1.1%	1.1%	903,007	100.0%	68.1%

## 1.2 B.C. industry job openings by type

Job Openings	2018-2023	2023-2028	2018-2028
<b>Total Job Openings</b>	3,934	4,089	8,023
<b>Expansion Demand</b>	1,482	1,705	3,187
<b>Replacement Demand</b>	2,453	2,384	4,837

*2018-2028 total job openings<sup>2</sup>: the total job openings in the 10 years between 2018 and 2028*

<sup>1</sup> NAICS: North American Industry Classification System Canada 2012

<sup>2</sup> Total job openings: the sum of expansion and replacement job openings over the period. A job opening is the addition of a new job through economic growth (expansion) or a job that needs to be filled due to someone exiting the labour force permanently as a result of retirement, death or other reasons (replacement).

# WORKBC INDUSTRY OUTLOOK PROFILE

## 1.3 B.C. industry employment growth and job openings by development region

Region	Employment	Employment Growth (Average Annual Rate)			Job Openings		
	2018	2018-2023	2023-2028	2018-2028	2018-2023	2023-2028	2018-2028
<b>British Columbia</b>	21,193	1.4%	1.4%	1.4%	3,934	4,089	8,023
<b>Vancouver Island/Coast</b>	3,256	2.7%	1.9%	2.3%	1,023	851	1,874
<b>Mainland/Southwest</b>	15,349	1.1%	1.4%	1.3%	2,431	2,805	5,236
<b>Thompson-Okanagan</b>	1,778	0.8%	1.2%	1.0%	307	325	632
<b>Kootenay</b>	431	1.4%	-0.2%	0.6%	93	47	140
<b>Cariboo</b>	182	2.7%	-0.2%	1.2%	49	21	70
<b>North Coast &amp; Nechako</b>	104	-0.8%	1.5%	0.3%	12	22	34
<b>Northeast</b>	93	1.2%	1.5%	1.3%	17	21	38

## 2. Occupations in the Industry

### 2.1 B.C. top occupations by skill level in the industry

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2018	2018-2028	2018-2028	2017	2017	2017
<b>LEVEL 0:</b>								
	#0015	Senior managers - trade, broadcasting and other services, n.e.c.	233	126	3.7%	36.91	20.00	76.91
<i>Usually requiring combination of education and experience</i>	#0512	Managers - publishing, motion pictures, broadcasting and performing arts	231	120	3.5%	29.42	18.33	49.04
	#0125	Other business services managers	109	63	4.0%	32.31	20.00	51.28
	#0513	Recreation, sports and fitness program and service directors	144	58	2.5%	26.03	11.35	47.07
	#0124	Advertising, marketing and public relations managers	160	57	1.9%	38.00	19.64	75.00
		Other occupations	563	279	-	-	-	-
	<b>Total</b>		<b>1,440</b>	<b>703</b>	-	-	-	-
<b>LEVEL A:</b>								
	#5136	Painters, sculptors and other visual artists	2,678	1,043	2.1%	28.50	15.97	38.86
<i>Usually requiring a Bachelor's, Graduate or First Professional Degree</i>	#5121	Authors and writers	2,359	955	2.3%	25.48	11.35	37.50
	#5133	Musicians and singers	1,949	671	1.7%	27.00	19.50	50.00
	#5135	Actors and comedians	1,594	535	1.8%	-	-	-
	#5131	Producers, directors, choreographers and related occupations	587	246	2.6%	26.44	15.81	60.00
	Other occupations	2,178	809	-	-	-	-	
	<b>Total</b>		<b>11,346</b>	<b>4,259</b>	-	-	-	-

# WORKBC INDUSTRY OUTLOOK PROFILE

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2018	2018-2028	2018-2028	2017	2017	2017
<b>LEVEL B:</b> <i>Usually requiring diploma, certificate or apprenticeship training</i>	#5244	Artisans and craftspersons	766	397	3.3%	17.00	12.50	26.45
	#5232	Other performers, n.e.c.	677	266	2.2%	-	-	-
	#1226	Conference and event planners	480	170	1.9%	22.36	14.00	40.00
	#5241	Graphic designers and illustrators	386	146	2.1%	25.50	15.38	37.00
	#5226	Other technical and co-ordinating occupations in motion pictures, broadcasting and the performing arts	398	129	1.7%	28.00	15.00	52.88
		Other occupations	3,655	1,255	-	-	-	-
	<b>Total</b>		<b>6,363</b>	<b>2,364</b>	-	-	-	-
<b>LEVEL C:</b> <i>Usually requiring secondary school and/or occupation-specific training</i>	#1411	General office support workers	112	48	2.6%	21.35	13.08	29.30
	#6562	Estheticians, electrologists and related occupations	154	45	1.5%	12.82	11.35	22.00
	#6421	Retail salespersons	137	44	1.7%	12.50	11.35	23.00
	#8431	General farm workers	87	33	2.1%	15.00	11.35	24.04
	#6552	Other customer and information services representatives	86	28	1.6%	20.00	12.00	30.00
		Other occupations	594	212	-	-	-	-
	<b>Total</b>		<b>1,169</b>	<b>410</b>	-	-	-	-
<b>LEVEL D:</b> <i>Usually requiring on-the-job training</i>	#6733	Janitors, caretakers and building superintendents	128	66	3.3%	17.00	11.35	25.91
	#6722	Operators and attendants in amusement, recreation and sport	158	43	1.2%	13.00	11.35	26.00
	#6711	Food counter attendants, kitchen helpers and related support occupations	156	40	1.0%	11.35	11.35	16.00
	#6742	Other service support occupations, n.e.c.	116	33	1.1%	13.50	11.35	18.90
	#6611	Cashiers	111	28	1.2%	11.35	11.35	18.82
		Other occupations	207	77	-	-	-	-
	<b>Total</b>		<b>876</b>	<b>286</b>	-	-	-	-