

PERFORMING ARTS AND SPECTATOR SPORTS AND RELATED INDUSTRIES (NAICS¹ 771)

About this report

This is a summary of forecast information available about this industry in the B.C. Labour Market Outlook 2019 edition forecast. An overview of this forecast is provided in the main report which is available at: www.workbc.ca/labourmarketoutlook. The raw data is available at: [BC Data Catalogue](#).

1. Outlook Highlights

The Performing Arts and Spectator Sports industry is a relatively small industry in B.C. in terms of employment. The Performing Arts and Spectator Sports industry comprises establishments primarily engaged in producing, or organizing and promoting, live presentations that involve the performances of actors and actresses, singers, dancers, musical groups and artists, athletes and other entertainers. This industry also includes independent (freelance) entertainers and artists and the establishments that manage their careers. The classification recognizes four basic processes: producing events; organizing and promoting events; managing and representing entertainers; and providing the artistic, creative and technical skills necessary for the production of artistic products and live performances.

The Performing Arts and Spectator Sports industry is a relatively small industry in B.C. in terms of employment. Supported by healthy consumer spending and strong tourism activity, the industry is expected to experience an above-average employment growth and have 5,700 job openings over the next ten years to 2029.

WORKBC INDUSTRY OUTLOOK PROFILE

1.1 B.C. industry employment and job openings

Industry	Employment		Employment Growth			Job Openings		Replacement Share
	Number of Workers	Share of B.C.	(Average Annual Rate)			Number of Openings	Share of B.C.	(Share of Openings)
	2019	2019	2019-2024	2024-2029	2019-2029	2019-2029	2019-2029	2019-2029
This Industry	22,532	0.9%	0.2%	0.7%	0.5%	5,696	0.7%	82.3%
All Industries	2,521,389	100.0%	1.0%	1.0%	1.0%	861,143	100.0%	69.5%

1.2 B.C. industry job openings by type

Job Openings	2019-2024	2024-2029	2019-2029
Total Job Openings	2,619	3,077	5,696
Expansion Demand	210	800	1,010
Replacement Demand	2,409	2,277	4,686

2019-2029 total job openings²: the total job openings in the 10 years between 2019 and 2029

¹ NAICS: North American Industry Classification System Canada 2012

² Total job openings: the sum of expansion and replacement job openings over the period. A job opening is the addition of a new job through economic growth (expansion) or a job that needs to be filled due to someone exiting the labour force permanently as a result of retirement, death or other reasons (replacement).

WORKBC INDUSTRY OUTLOOK PROFILE

1.3 B.C. industry employment growth and job openings by development region

Region	Employment	Employment Growth (Average Annual Rate)			Job Openings		
	2019	2019-2024	2024-2029	2019-2029	2019-2024	2024-2029	2019-2029
British Columbia	22,532	0.2%	0.7%	0.5%	2,619	3,077	5,696
Vancouver Island/Coast	3,772	0.7%	1.0%	0.9%	683	664	1,347
Mainland/Southwest	16,524	-0.2%	0.6%	0.2%	1,343	2,034	3,377
Thompson-Okanagan	1,365	3.5%	1.2%	2.4%	455	265	720
Kootenay	459	0.3%	0.2%	0.3%	67	50	116
Cariboo	244	0.8%	0.2%	0.5%	35	29	64
North Coast & Nechako	79	3.5%	0.8%	2.1%	26	13	40
Northeast	89	-0.2%	2.0%	0.9%	10	23	33

2. Occupations in the Industry

2.1 B.C. top occupations by skill level in the industry

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
LEVEL 0: <i>Usually requiring combination of education and experience</i>	#0512	Managers - publishing, motion pictures, broadcasting and performing arts	240	133	4.7%	12.65	27.04	55.96
	#0015	Senior managers - trade, broadcasting and other services, n.e.c.	246	103	3.8%	12.65	36.15	124.19
	#0125	Other business services managers	115	56	4.3%	18.46	38.46	52.75
	#0513	Recreation, sports and fitness program and service directors	155	48	2.6%	12.65	25.37	51.89
	#0651	Managers in customer and personal services, n.e.c.	119	35	2.2%	15.33	24.48	48.08
		Other occupations	650	219	-	-	-	-
	Total		1,524	595	-	-	-	-
LEVEL A: <i>Usually requiring a Bachelor's, Graduate or First Professional Degree</i>	#5136	Painters, sculptors and other visual artists	2,846	730	2.0%	-	-	-
	#5121	Authors and writers	2,546	654	2.1%	15.92	26.44	48.72
	#5133	Musicians and singers	2,089	524	2.0%	12.65	27.00	34.71
	#5135	Actors and comedians	1,716	285	1.4%	-	-	-
	#1123	Professional occupations in advertising, marketing and public relations	714	169	2.0%	16.15	27.40	48.84
		Other occupations	2,248	562	-	-	-	-
	Total		12,158	2,923	-	-	-	-

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Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
LEVEL B: <i>Usually requiring diploma, certificate or apprenticeship training</i>	#5244	Artisans and craftspersons	808	324	3.2%	12.65	17.00	26.50
	#5232	Other performers, n.e.c.	719	183	2.1%	-	-	-
	#1226	Conference and event planners	511	113	1.8%	14.00	21.15	28.15
	#5241	Graphic designers and illustrators	411	112	2.1%	15.87	24.50	40.87
	#5226	Other technical and coordinating occupations in motion pictures, broadcasting and the performing arts	423	95	1.8%	15.00	28.00	40.00
		Other occupations	3,822	891	-	-	-	-
	Total		6,694	1,717	-	-	-	-
LEVEL C: <i>Usually requiring secondary school and/or occupation-specific training</i>	#1411	General office support workers	115	36	2.5%	13.00	21.00	30.00
	#6421	Retail salespersons	143	31	1.6%	12.65	13.00	23.08
	#6562	Estheticians, electrologists and related occupations	162	25	1.2%	12.65	14.42	25.00
	#8431	General farm workers	94	21	2.0%	12.65	15.00	24.04
	#6552	Other customer and information services representatives	96	17	1.5%	12.65	19.85	30.00
		Other occupations	629	147	-	-	-	-
	Total		1,239	278	-	-	-	-
LEVEL D: <i>Usually requiring on-the-job training</i>	#6733	Janitors, caretakers and building superintendents	136	49	3.1%	12.65	17.87	27.00
	#6722	Operators and attendants in amusement, recreation and sport	166	24	1.1%	12.65	12.65	26.12
	#6711	Food counter attendants, kitchen helpers and related support occupations	165	20	0.8%	12.65	12.65	17.00
	#6611	Cashiers	111	20	1.2%	12.65	12.65	18.00
	#6742	Other service support occupations, n.e.c.	127	17	1.1%	12.65	13.00	18.00
		Other occupations	212	52	-	-	-	-
	Total		917	183	-	-	-	-