

WORKBC INDUSTRY OUTLOOK PROFILE

ACCOMODATION SERVICES

(NAICS¹ 721)

About this report

This is a summary of forecast information available about this industry in the B.C. Labour Market Outlook 2019 edition forecast. An overview of this forecast is provided in the main report which is available at: www.workbc.ca/labourmarketoutlook. The raw data is available at: [BC Data Catalogue](#).

1. Outlook Highlights

The Accommodation Services industry primarily engaged in providing short-term lodging for travelers, vacationers and others. In addition to lodging, a range of other services may be provided. For example, many establishments have restaurants, while others have recreational facilities. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenues.

Establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts, are also included in this subsector. These establishments are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

The Accommodation Services industry employed nearly 32,000 workers in the province in 2019. The industry benefits from increasing tourism activity and strong consumer spending. The industry is expected to have close to 11,600 job openings over the next ten years to 2029.

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1.1 B.C. industry employment and job openings

Industry	Employment		Employment Growth			Job Openings		Replacement Share
	Number of Workers	Share of B.C.	(Average Annual Rate)			Number of Openings	Share of B.C.	(Share of Openings)
	2019	2019	2019-2024	2024-2029	2019-2029	2019-2029	2019-2029	2019-2029
This Industry	32,009	1.3%	1.3%	1.3%	1.3%	11,655	1.4%	61.1%
All Industries	2,521,389	100.0%	1.0%	1.0%	1.0%	861,143	100.0%	69.5%

1.2 B.C. industry job openings by type

Job Openings	2019-2024	2024-2029	2019-2029
Total Job Openings	5,650	6,005	11,655
Expansion Demand	2,140	2,394	4,533
Replacement Demand	3,510	3,612	7,122

2019-2029 total job openings²: the total job openings in the 10 years between 2019 and 2029

¹ NAICS: North American Industry Classification System Canada 2012

² Total job openings: the sum of expansion and replacement job openings over the period. A job opening is the addition of a new job through economic growth (expansion) or a job that needs to be filled due to someone exiting the labour force permanently as a result of retirement, death or other reasons (replacement).

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1.3 B.C. industry employment growth and job openings by development region

Region	Employment	Employment Growth (Average Annual Rate)			Job Openings		
	2019	2019-2024	2024-2029	2019-2029	2019-2024	2024-2029	2019-2029
British Columbia	32,009	1.3%	1.3%	1.3%	5,650	6,005	11,655
Vancouver Island/Coast	5,961	1.2%	1.5%	1.3%	1,071	1,198	2,269
Mainland/Southwest	15,997	1.3%	1.3%	1.3%	2,714	2,962	5,676
Thompson-Okanagan	5,597	1.3%	1.3%	1.3%	1,030	1,063	2,093
Kootenay	1,814	2.3%	1.4%	1.9%	446	369	814
Cariboo	1,096	1.9%	1.4%	1.6%	211	199	410
North Coast & Nechako	759	-0.4%	0.6%	0.1%	53	91	143
Northeast	785	1.2%	1.0%	1.1%	125	124	249

2. Occupations in the Industry

2.1 B.C. top occupations by skill level in the industry

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
LEVEL 0: <i>Usually requiring combination of education and experience</i>	#0632	Accommodation service managers	4,298	1,948	2.9%	15.00	25.00	37.98
	#0015	Senior managers - trade, broadcasting and other services, n.e.c.	364	202	3.8%	12.65	36.15	124.19
	#0714	Facility operation and maintenance managers	228	127	3.9%	19.00	35.00	51.66
	#0601	Corporate sales managers	192	106	3.9%	17.79	35.58	55.29
	#0111	Financial managers	145	76	3.5%	22.00	38.46	67.31
		Other occupations	699	312	-	-	-	-
	Total		5,926	2,771	-	-	-	-
LEVEL A: <i>Usually requiring a Bachelor's, Graduate or First Professional Degree</i>	#1111	Financial auditors and accountants	233	93	2.4%	17.31	28.85	48.08
	#1123	Professional occupations in advertising, marketing and public relations	76	28	2.0%	16.15	27.40	48.84
	#1121	Human resources professionals	50	19	2.3%	21.00	38.07	64.10
	#4163	Business development officers and marketing researchers and consultants	39	13	1.7%	20.00	32.05	48.08
	#4165	Health policy researchers, consultants and program officers	20	10	3.2%	18.00	34.00	49.85
		Other occupations	266	103	-	-	-	-
	Total		684	267	-	-	-	-

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Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
LEVEL B: <i>Usually requiring diploma, certificate or apprenticeship training</i>	#6322	Cooks	1,440	440	1.5%	12.65	14.00	19.00
	#6312	Executive housekeepers	573	287	3.3%	14.50	15.30	23.00
	#6321	Chefs	881	257	1.4%	12.65	17.00	24.04
	#1221	Administrative officers	301	157	3.5%	14.50	24.00	35.10
	#6313	Accommodation, travel, tourism and related services supervisors	286	107	2.1%	14.42	19.23	30.00
		Other occupations	2,437	947	-	-	-	-
	Total		5,918	2,195	-	-	-	-
LEVEL C: <i>Usually requiring secondary school and/or occupation-specific training</i>	#6525	Hotel front desk clerks	3,898	1,090	1.3%	12.65	15.00	20.83
	#6513	Food and beverage servers	2,512	608	0.9%	12.65	14.00	20.00
	#6512	Bartenders	461	115	1.0%	12.65	14.00	20.00
	#6532	Outdoor sport and recreational guides	260	84	1.9%	13.50	18.00	27.00
	#1431	Accounting and related clerks	157	67	2.6%	15.00	21.00	30.93
		Other occupations	1,811	647	-	-	-	-
	Total		9,099	2,611	-	-	-	-
LEVEL D: <i>Usually requiring on-the-job training</i>	#6731	Light duty cleaners	6,464	2,425	2.2%	12.65	15.00	20.69
	#6733	Janitors, caretakers and building superintendents	1,377	642	3.0%	12.65	17.87	27.00
	#6711	Food counter attendants, kitchen helpers and related support occupations	973	221	0.8%	12.65	12.65	17.00
	#6741	Dry cleaning, laundry and related occupations	373	160	2.7%	12.65	15.50	20.95
	#6721	Support occupations in accommodation, travel and facilities set-up services	345	107	1.5%	12.65	15.13	24.27
		Other occupations	850	256	-	-	-	-
	Total		10,381	3,811	-	-	-	-