

WORKBC INDUSTRY OUTLOOK PROFILE

TOURISM AND HOSPITALITY

(NAICS¹ 481 483 485 487 71 & 72)

About this report

This is a summary of forecast information available about this industry in the B.C. Labour Market Outlook forecast. An overview of this forecast is provided in the main report which is available at: www.workbc.ca/labourmarketoutlook

1. Outlook Highlights: Above Average Growth, Below Average Replacement Demand

The tourism and hospitality sector employed 290,600 people in 2017 in B.C. The sector benefits from increased consumer spending and tourism activities. Over the forecast horizon, tourism and hospitality is projected to grow in employment at a faster-than average pace. From 2017 to 2027 the sector is expected to have about 111,350 job openings, of which 56 percent are to replace exiting workers.

1.1 Industry employment and job openings in B.C., 2017-2027

	Employment 2017		Employment Growth (Average Annual Rate)		10-year Job Openings 2017-2027		Replacements ² as Share of Job Openings
	Number of Workers	Share of B.C.	2017-2022	2022-2027	Number of Openings	Share of B.C.	2017-2027
Tourism and Hospitality	290,609	12.1%	1.8%	1.3%	111,343	12.1%	55.5%
B.C. All Industries	2,407,960	100.0%	1.1%	1.1%	917,000	100.0%	69.8%

2. Industry Definition³

This sector is comprised of hospitality (accommodation and restaurants), Arts, entertainment and recreation, and transportation activities relevant to the movement of tourists and domestic travellers.

Accommodation and food and drinking services comprises establishments primarily engaged in providing short-term lodging and complementary services to travelers, vacationers and others, in facilities such as hotels, motor hotels, resorts, motels, casino hotels, bed and breakfast accommodations, housekeeping cottages and cabins, recreational vehicle parks and campgrounds,

¹ NAICS: North American Industry Classification System

² Replacements are retirements, deaths and other permanent labour force exits.

³ As defined by Statistics Canada following NAICS 2007. The source of this section is Statistics Canada.

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hunting and fishing camps, and various types of recreational and adventure camps. This sector also comprises establishments primarily engaged in preparing meals, snacks and beverages, to customer orders, for immediate consumption on and off the premises.

The Arts, entertainment and recreation sector comprises establishments primarily engaged in operating facilities or providing services to meet the cultural, entertainment and recreational interests of their patrons. These establishments produce, promote or participate in live performances, events or exhibits intended for public viewing; provide the artistic, creative and technical skills necessary for the production of artistic products and live performances; preserve and exhibit objects and sites of historical, cultural or educational interest; and operate facilities or provide services that enable patrons to participate in sports or recreational activities or pursue amusement, hobbies and leisure-time interests.

The tourism and hospitality sector only includes subsectors of the transportation industry that provide water, air, public transit, taxis and sightseeing transportation.

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3. Employment

3.1 Industry employment in B.C., 2017-2027



3.2 Industry employment growth by development region, 2017-2027

Region	Employment 2017	Average Annual Growth Rate of Employment		
		2017-2022	2022-2027	2017-2027
British Columbia	290,609	1.8%	1.3%	1.6%
Mainland/Southwest	184,847	1.8%	1.5%	1.7%
Vancouver Island/Coast	46,733	1.7%	1.2%	1.5%
North Coast & Nechako	4,930	0.9%	0.7%	0.8%
Cariboo	7,806	1.1%	0.7%	0.9%
Kootenay	7,187	1.7%	0.8%	1.2%
Northeast	4,988	1.0%	1.3%	1.1%
Thompson-Okanagan	34,118	2.1%	1.0%	1.5%

- *Average annual growth rate of employment: the average annual growth rate in employment over the period.*
- *Region: B.C.'s standard economic development regions as defined by Statistics Canada*

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4. Job Openings

4.1 Industry job openings in B.C., 2017-2027

	2017-2022	2022-2027	2017-2027
Total Job Openings	56,200	55,143	111,343
Expansion Demand	27,038	22,510	49,549
Replacement Demand	29,162	32,632	61,794

- *Total job openings: the sum of expansion and replacement job openings over the period. A job opening is the addition of a new job through economic growth (expansion) or a job that needs to be filled due to someone exiting the labour force permanently as a result of retirement, death or other reasons (replacement).*
- *2017-2027 total job openings: the total job openings in the 10 years between 2017 and 2027.*

4.2 Industry job openings by development region, 2017-2027

Region	Job Openings		
	2017-2022	2022-2027	2017-2027
British Columbia	56,200	55,143	111,343
Mainland/Southwest	36,547	37,529	74,076
Vancouver Island/Coast	8,740	8,365	17,105
North Coast & Nechako	632	641	1,273
Cariboo	1,079	996	2,075
Kootenay	1,323	1,037	2,361
Northeast	681	819	1,499
Thompson-Okanagan	7,197	5,757	12,954

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5. Occupations in the Industry

5.1 Industry job openings by skill level, B.C., 2017-2027

Skill Level	NOC	Occupation	Employment 2017	Job Openings 2017-2027	Wage Rate Median 2016	Wage Rate Low 2016	Wage Rate High 2016	High Demand Occupation?
LEVEL 0: <i>Usually requiring combination of education and experience</i>	0631	Restaurant and food service managers	17,474	7,923	20	12	43	Yes
	0632	Accommodation service managers	4,248	2,527	20	14	48	Yes
	0714	Facility operation and maintenance managers	1,888	1,116	30	18	53	Yes
	0731	Managers in transportation	1,302	841	37	20	63	Yes
	0513	Recreation, sports and fitness program and service directors	1,306	791	26	10	47	Yes
		Other occupations	6,129	3,695				
		Total of skill level 0		32,346	16,893	-	-	-
LEVEL A: <i>Usually requiring a Bachelor's, Graduate or First Professional Degree</i>	5136	Painters, sculptors and other visual artists	3,417	1,507	30	15	46	
	5133	Musicians and singers	2,804	1,100	25	16	42	
	5121	Authors and writers	2,467	1,052	28	19	43	Yes
	1111	Financial auditors and accountants	1,157	576	29	17	48	Yes
	1123	Professional occupations in advertising, marketing and public relations	1,076	406	32	15	55	Yes
		Other occupations	5,311	2,114				
	Total of skill level A		16,232	6,756	-	-	-	-
LEVEL B: <i>Usually requiring diploma, certificate or apprenticeship training</i>	6322	Cooks	30,293	10,441	15	10	22	
	6321	Chefs	8,242	3,380	23	10	37	
	5254	Program leaders and instructors in recreation, sport and fitness	9,806	3,201	19	11	30	Yes
	6311	Food service supervisors	4,866	2,076	13	11	21	
	2271	Air pilots, flight engineers and flying instructors	4,060	2,002	31	15	52	Yes
	-	Other occupations	27,127	12,612	-	-	-	-
		Total of skill level B		84,395	33,711	-	-	-
LEVEL C: <i>Usually requiring secondary school and/or occupation-specific training</i>	6513	Food and beverage servers	31,219	8,904	10	10	15	Yes
	7512	Bus drivers, subway operators and other transit operators	7,327	3,555	24	16	32	
	7513	Taxi and limousine drivers and chauffeurs	4,559	2,001	16	10	26	Yes
	6525	Hotel front desk clerks	4,653	1,734	15	11	22	

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Skill Level	NOC	Occupation	Employment 2017	Job Openings 2017-2027	Wage Rate Median 2016	Wage Rate Low 2016	Wage Rate High 2016	High Demand Occupation?
	6522	Pursers and flight attendants	3,131	1,609	31	23	52	
	-	Other occupations	34,430	13,148	-	-	-	-
		Total of skill level C	85,318	30,953	-	-	-	-
LEVEL D: <i>Usually requiring on-the-job training</i>		Food counter attendants, kitchen helpers and related support occupations						
	6711		41,527	11,518	11	10	17	
	6731	Light duty cleaners	8,856	4,001	15	10	20	
	6611	Cashiers	9,332	2,748	11	10	19	
	6733	Janitors, caretakers and building superintendents	3,285	1,537	17	10	26	
	6722	Operators and attendants in amusement, recreation and sport	3,857	1,243	15	10	27	
		Other occupations	5,462	1,983				
		Total of skill level D	72,318	23,030	-	-	-	-

- *These are occupations employed in the industry.*
- *Skill level: the five skill level categories used by the 2011 National Occupational Classification (NOC).*
- *Occupation: the occupation title at the 4-digit NOC level.*
- *Wage rate: the 2016 hourly wage rate unless otherwise noted. For some occupations, the annual wage rate is provided when the hourly wage rate is not available. The data source for wages is Employment and Social Development Canada's Job Bank.*
- *High Demand Occupations: the High Demand Occupations in the B.C. Labour Market Outlook.*

Source

Ministry of Advanced Education, Skills and Training. British Columbia Labour Market Outlook 2017 Edition forecast.