

WORKBC INDUSTRY OUTLOOK PROFILE

TOURISM AND HOSPITALITY

(NAICS¹ 481, 483, 485, 487, 71 & 72)

About this report

This is a summary of forecast information available about this industry in the B.C. Labour Market Outlook 2018 edition forecast. An overview of this forecast is provided in the main report which is available at: www.workbc.ca/labourmarketoutlook. The raw data is available at: [BC Data Catalogue](#).

1. Outlook Highlights

This sector is comprised of hospitality (accommodation and restaurants), Arts, entertainment and recreation, and transportation activities relevant to the movement of tourists and domestic travellers.

Accommodation and food and drinking services comprises establishments primarily engaged in providing short-term lodging and complementary services to travelers, vacationers and others, in facilities such as hotels, motor hotels, resorts, motels, casino hotels, bed and breakfast accommodations, housekeeping cottages and cabins, recreational vehicle parks and campgrounds, hunting and fishing camps, and various types of recreational and adventure camps. This sector also comprises establishments primarily engaged in preparing meals, snacks and beverages, to customer orders, for immediate consumption on and off the premises.

The Arts, entertainment and recreation sector comprises establishments primarily engaged in operating facilities or providing services to meet the cultural, entertainment and recreational interests of their patrons. These establishments produce, promote or participate in live performances, events or exhibits intended for public viewing; provide the artistic, creative and technical skills necessary for the production of artistic products and live performances; preserve and exhibit objects and sites of historical, cultural or educational interest; and operate facilities or provide services that enable patrons to participate in sports or recreational activities or pursue amusement, hobbies and leisure-time interests.

The tourism and hospitality sector only includes subsectors of the transportation industry that provide water, air, public transit, taxis and sightseeing transportation.

The tourism and hospitality sector employed 302,713 people in 2018 in B.C. The sector benefits from increased consumer spending and tourism activities. Over the forecast horizon, tourism and hospitality is projected to grow in employment at a faster-than average pace. From 2018 to 2028 the sector is expected to have about 105,989 job openings, of which 55 percent are to replace exiting workers.

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1.1 B.C. industry employment and job openings

Industry	Employment		Employment Growth			Job Openings		Replacement Share
	Number of Workers	Share of B.C.	(Average Annual Rate)			Number of Openings	Share of B.C.	(Share of Openings)
	2018	2018	2018-2023	2023-2028	2018-2028	2018-2028	2018-2028	2018-2028
This Industry	302,713	12.1%	1.6%	1.4%	1.5%	105,989	11.7%	54.5%
All Industries	2,501,081	100.0%	1.1%	1.1%	1.1%	903,007	100.0%	68.1%

1.2 B.C. industry job openings by type

Job Openings	2018-2023	2023-2028	2018-2028
Total Job Openings	52,687	53,303	105,990
Expansion Demand	24,673	23,532	48,205
Replacement Demand	28,014	29,776	57,790

2018-2028 total job openings²: the total job openings in the 10 years between 2018 and 2028

¹ NAICS: North American Industry Classification System Canada 2012

² Total job openings: the sum of expansion and replacement job openings over the period. A job opening is the addition of a new job through economic growth (expansion) or a job that needs to be filled due to someone exiting the labour force permanently as a result of retirement, death or other reasons (replacement).

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1.3 B.C. industry employment growth and job openings by development region

Region	Employment	Employment Growth (Average Annual Rate)			Job Openings		
	2018	2018-2023	2023-2028	2018-2028	2018-2023	2023-2028	2018-2028
British Columbia	302,713	1.6%	1.4%	1.5%	52,687	53,303	105,990
Vancouver Island/Coast	50,173	2.0%	1.3%	1.7%	10,846	9,240	20,086
Mainland/Southwest	191,976	1.5%	1.5%	1.5%	31,827	35,287	67,114
Thompson-Okanagan	36,918	1.3%	1.2%	1.2%	6,127	6,046	12,173
Kootenay	7,773	1.7%	0.5%	1.1%	1,508	1,002	2,510
Cariboo	7,483	1.2%	0.1%	0.7%	983	614	1,597
North Coast & Nechako	4,384	1.4%	1.0%	1.2%	701	639	1,340
Northeast	4,007	1.9%	0.6%	1.2%	690	476	1,166

2. Occupations in the Industry

2.1 B.C. top occupations by skill level in the industry

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2018	2018-2028	2018-2028	2017	2017	2017
LEVEL 0: <i>Usually requiring combination of education and experience</i>	#0631	Restaurant and food service managers	18,213	7,582	2.2%	18.75	12.67	38.46
	#0632	Accommodation service managers	5,308	2,580	3.1%	24.00	15.00	36.06
	#0015	Senior managers - trade, broadcasting and other services, n.e.c.	1,544	871	3.8%	36.91	20.00	76.91
	#0714	Facility operation and maintenance managers	1,487	830	3.8%	35.10	19.85	57.00
	#0513	Recreation, sports and fitness program and service directors	1,703	720	2.6%	26.03	11.35	47.07
		Other occupations	6,889	3,429	-	-	-	-
	Total		35,143	16,012	-	-	-	-
LEVEL A: <i>Usually requiring a Bachelor's, Graduate or First Professional Degree</i>	#5136	Painters, sculptors and other visual artists	2,700	1,052	2.1%	28.50	15.97	38.86
	#5121	Authors and writers	2,401	970	2.3%	25.48	11.35	37.50
	#5133	Musicians and singers	2,038	699	1.7%	27.00	19.50	50.00
	#5135	Actors and comedians	1,616	542	1.8%	-	-	-
	#1111	Financial auditors and accountants	1,077	416	2.2%	27.88	17.00	47.00
		Other occupations	7,433	2,864	-	-	-	-
Total		17,266	6,543	-	-	-	-	

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Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2018	2018-2028	2018-2028	2017	2017	2017
LEVEL B: <i>Usually requiring diploma, certificate or apprenticeship training</i>	#6322	Cooks	28,868	9,759	1.6%	13.75	11.35	20.00
	#5254	Program leaders and instructors in recreation, sport and fitness	10,825	2,952	1.2%	20.00	12.00	27.92
	#6321	Chefs	7,918	2,709	1.6%	17.31	11.50	25.96
	#6311	Food service supervisors	5,156	1,618	1.3%	13.95	11.35	22.97
	#2271	Air pilots, flight engineers and flying instructors	3,499	1,448	2.3%	-	-	-
		Other occupations	28,054	11,639	-	-	-	-
	Total			84,320	30,125	-	-	-
LEVEL C: <i>Usually requiring secondary school and/or occupation-specific training</i>	#6513	Food and beverage servers	33,266	8,057	0.7%	11.35	11.35	15.69
	#7512	Bus drivers, subway operators and other transit operators	8,089	3,840	2.9%	25.98	17.00	31.20
	#7513	Taxi and limousine drivers and chauffeurs	6,622	2,482	1.9%	15.38	11.35	30.00
	#6522	Pursers and flight attendants	3,273	1,496	2.9%	23.00	14.42	50.00
	#6525	Hotel front desk clerks	4,588	1,416	1.5%	14.00	11.35	20.00
		Other occupations	38,272	13,419	-	-	-	-
Total			94,110	30,711	-	-	-	
LEVEL D: <i>Usually requiring on-the-job training</i>	#6711	Food counter attendants, kitchen helpers and related support occupations	41,357	11,543	1.0%	11.35	11.35	16.00
	#6731	Light duty cleaners	8,538	3,531	2.4%	15.00	11.35	20.60
	#6611	Cashiers	7,849	2,332	1.2%	11.35	11.35	18.82
	#6733	Janitors, caretakers and building superintendents	3,400	1,720	3.3%	17.00	11.35	25.91
	#6722	Operators and attendants in amusement, recreation and sport	3,696	1,082	1.4%	13.00	11.35	26.00
		Other occupations	6,131	2,014	-	-	-	-
	Total			70,971	22,223	-	-	-