

WORKBC INDUSTRY OUTLOOK PROFILE

MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS¹ 512)

About this report

This is a summary of forecast information available about this industry in the B.C. Labour Market Outlook 2019 edition forecast. An overview of this forecast is provided in the main report which is available at: www.workbc.ca/labourmarketoutlook. The raw data is available at: [BC Data Catalogue](#).

1. Outlook Highlights

The Motion Picture and Sound Recording industry comprises establishments primarily engaged in producing and distributing video and audio recordings or providing related services, such as post-production services, exhibition services, and motion picture processing and developing services. Sound recording studios are also included.

The Motion Picture and Sound Recording industry is a fast growing industry in the province in terms of employment. The industry has been experiencing increasing activities, benefiting from relatively lower costs due to a soft Canadian dollar vs. US dollar. The industry is expected to have about 15,000 job openings over the next ten years to 2029.

1.1 B.C. industry employment and job openings

Industry	Employment		Employment Growth			Job Openings		Replacement Share
	Number of Workers	Share of B.C.	(Average Annual Rate)			Number of Openings	Share of B.C.	(Share of Openings)
	2019	2019	2019-2024	2024-2029	2019-2029	2019-2029	2019-2029	2019-2029
This Industry	22,812	0.9%	3.6%	3.5%	3.6%	15,026	1.7%	34.4%
All Industries	2,521,389	100.0%	1.0%	1.0%	1.0%	861,143	100.0%	69.5%

1.2 B.C. industry job openings by type

Job Openings	2019-2024	2024-2029	2019-2029
Total Job Openings	6,809	8,217	15,026
Expansion Demand	4,507	5,347	9,854
Replacement Demand	2,301	2,870	5,172

2019-2029 total job openings²: the total job openings in the 10 years between 2019 and 2029

¹ NAICS: North American Industry Classification System Canada 2012

² Total job openings: the sum of expansion and replacement job openings over the period. A job opening is the addition of a new job through economic growth (expansion) or a job that needs to be filled due to someone exiting the labour force permanently as a result of retirement, death or other reasons (replacement).

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1.3 B.C. industry employment growth and job openings by development region

Region	Employment	Employment Growth (Average Annual Rate)			Job Openings		
	2019	2019-2024	2024-2029	2019-2029	2019-2024	2024-2029	2019-2029
British Columbia	22,812	3.6%	3.5%	3.6%	6,809	8,217	15,026
Vancouver Island/Coast	1,313	2.8%	2.2%	2.5%	354	341	695
Mainland/Southwest	20,633	3.6%	3.7%	3.7%	6,211	7,695	13,906
Thompson-Okanagan	535	2.5%	2.2%	2.4%	135	138	272
Kootenay	81	7.4%	0.3%	3.8%	45	11	56
Cariboo	162	0.8%	0.3%	0.6%	20	16	36
North Coast & Nechako	88	5.9%	0.8%	3.3%	44	16	60
Northeast	0	0.0%	0.0%	0.0%	0	0	0

2. Occupations in the Industry

2.1 B.C. top occupations by skill level in the industry

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
LEVEL 0: <i>Usually requiring combination of education and experience</i>	#0512	Managers - publishing, motion pictures, broadcasting and performing arts	315	314	4.8%	12.65	27.04	55.96
	#0015	Senior managers - trade, broadcasting and other services, n.e.c.	231	204	3.7%	12.65	36.15	124.19
	#0651	Managers in customer and personal services, n.e.c.	189	123	2.1%	15.33	24.48	48.08
	#0714	Facility operation and maintenance managers	63	54	3.6%	19.00	35.00	51.66
	#0124	Advertising, marketing and public relations managers	77	49	1.6%	20.13	40.87	62.50
		Other occupations	311	262	-	-	-	-
	Total		1,186	1,005	-	-	-	-
LEVEL A: <i>Usually requiring a Bachelor's, Graduate or First Professional Degree</i>	#5131	Producers, directors, choreographers and related occupations	2,660	1,818	2.1%	14.50	28.85	55.29
	#5135	Actors and comedians	966	594	1.4%	-	-	-
	#2174	Computer programmers and interactive media developers	915	568	1.5%	20.00	35.19	51.10
	#5136	Painters, sculptors and other visual artists	477	305	1.6%	-	-	-
	#5122	Editors	342	252	2.4%	12.65	25.39	42.06
		Other occupations	1,353	913	-	-	-	-
	Total		6,713	4,450	-	-	-	-

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Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
LEVEL B: <i>Usually requiring diploma, certificate or apprenticeship training</i>	#5226	Other technical and co-ordinating occupations in motion pictures, broadcasting and the performing arts	2,535	1,704	1.8%	15.00	28.00	40.00
	#5227	Support occupations in motion pictures, broadcasting, photography and the performing arts	2,543	1,563	1.5%	14.00	23.54	35.00
	#5241	Graphic designers and illustrators	1,681	1,169	2.0%	15.87	24.50	40.87
	#5225	Audio and video recording technicians	1,931	1,165	1.3%	14.00	28.15	48.38
	#5222	Film and video camera operators	548	348	1.8%	-	-	-
		Other occupations	2,391	1,622	-	-	-	-
	Total			11,628	7,571	-	-	-
LEVEL C: <i>Usually requiring secondary school and/or occupation-specific training</i>	#1523	Production logistics co-ordinators	263	189	2.3%	16.59	22.07	36.06
	#7511	Transport truck drivers	223	157	2.2%	15.63	24.50	35.00
	#6541	Security guards and related security service occupations	154	108	2.1%	12.65	15.00	24.04
	#1431	Accounting and related clerks	126	94	2.5%	15.00	21.00	30.93
	#6421	Retail salespersons	125	75	1.6%	12.65	13.00	23.08
		Other occupations	733	501	-	-	-	-
	Total			1,624	1,124	-	-	-
LEVEL D: <i>Usually requiring on-the-job training</i>	#6711	Food counter attendants, kitchen helpers and related support occupations	592	273	0.8%	12.65	12.65	17.00
	#6611	Cashiers	424	223	1.2%	12.65	12.65	18.00
	#6742	Other service support occupations, n.e.c.	403	210	1.1%	12.65	13.00	18.00
	#6733	Janitors, caretakers and building superintendents	60	50	3.1%	12.65	17.87	27.00
	#7611	Construction trades helpers and labourers	65	44	1.6%	13.00	19.00	30.00
		Other occupations	116	77	-	-	-	-
	Total			1,660	875	-	-	-