

# WORKBC INDUSTRY OUTLOOK PROFILE

## TOURISM AND HOSPITALITY

(NAICS<sup>1</sup> 481, 483, 485, 487, 71 & 72)

### *About this report*

This is a summary of forecast information available about this industry in the B.C. Labour Market Outlook 2019 edition forecast. An overview of this forecast is provided in the main report which is available at: [www.workbc.ca/labourmarketoutlook](http://www.workbc.ca/labourmarketoutlook). The raw data is available at: [BC Data Catalogue](#).

### **1. Outlook Highlights**

This sector is comprised of hospitality (accommodation and restaurants), Arts, entertainment and recreation, and transportation activities relevant to the movement of tourists and domestic travellers.

Accommodation and food and drinking services comprises establishments primarily engaged in providing short-term lodging and complementary services to travelers, vacationers and others, in facilities such as hotels, motor hotels, resorts, motels, casino hotels, bed and breakfast accommodations, housekeeping cottages and cabins, recreational vehicle parks and campgrounds, hunting and fishing camps, and various types of recreational and adventure camps. This sector also comprises establishments primarily engaged in preparing meals, snacks and beverages, to customer orders, for immediate consumption on and off the premises.

The Arts, entertainment and recreation sector comprises establishments primarily engaged in operating facilities or providing services to meet the cultural, entertainment and recreational interests of their patrons. These establishments produce, promote or participate in live performances, events or exhibits intended for public viewing; provide the artistic, creative and technical skills necessary for the production of artistic products and live performances; preserve and exhibit objects and sites of historical, cultural or educational interest; and operate facilities or provide services that enable patrons to participate in sports or recreational activities or pursue amusement, hobbies and leisure-time interests.

The tourism and hospitality sector only includes subsectors of the transportation industry that provide water, air, public transit, taxis and sightseeing transportation.

The tourism and hospitality sector employed 310,550 people in 2019 in B.C. The sector benefits from increased consumer spending and tourism activities. Over the forecast horizon, tourism and hospitality is projected to grow in employment at a faster-than average pace. From 2019 to 2029 the sector is expected to have about 108,025 job openings, of which 54 percent are to replace exiting workers.

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## 1.1 B.C. industry employment and job openings

Industry	Employment		Employment Growth			Job Openings		Replacement Share
	Number of Workers	Share of B.C.	(Average Annual Rate)			Number of Openings	Share of B.C.	(Share of Openings)
	2019	2019	2019-2024	2024-2029	2019-2029	2019-2029	2019-2029	2019-2029
<b>This Industry</b>	310,550	12.3%	1.5%	1.5%	1.5%	108,025	12.5%	53.6%
<b>All Industries</b>	2,521,389	100.0%	1.0%	1.0%	1.0%	861,143	100.0%	69.5%

## 1.2 B.C. industry job openings by type

Job Openings	2019-2024	2024-2029	2019-2029
<b>Total Job Openings</b>	51,983	56,042	108,024
<b>Expansion Demand</b>	24,023	26,148	50,171
<b>Replacement Demand</b>	27,960	29,893	57,853

*2019-2029 total job openings<sup>2</sup>: the total job openings in the 10 years between 2019 and 2029*

<sup>1</sup> NAICS: North American Industry Classification System Canada 2012

<sup>2</sup> Total job openings: the sum of expansion and replacement job openings over the period. A job opening is the addition of a new job through economic growth (expansion) or a job that needs to be filled due to someone exiting the labour force permanently as a result of retirement, death or other reasons (replacement).

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## 1.3 B.C. industry employment growth and job openings by development region

Region	Employment	Employment Growth (Average Annual Rate)			Job Openings		
	2019	2019-2024	2024-2029	2019-2029	2019-2024	2024-2029	2019-2029
<b>British Columbia</b>	310,550	1.5%	1.5%	1.5%	51,983	56,042	108,024
<b>Vancouver Island/Coast</b>	48,079	1.5%	1.6%	1.5%	8,707	9,529	18,237
<b>Mainland/Southwest</b>	207,093	1.4%	1.5%	1.4%	33,084	37,327	70,411
<b>Thompson-Okanagan</b>	32,256	2.0%	1.5%	1.7%	6,207	5,861	12,069
<b>Kootenay</b>	7,630	1.4%	1.0%	1.2%	1,279	1,136	2,415
<b>Cariboo</b>	7,523	1.5%	1.1%	1.3%	1,102	1,054	2,155
<b>North Coast &amp; Nechako</b>	4,363	1.8%	0.7%	1.3%	788	541	1,328
<b>Northeast</b>	3,606	2.7%	1.3%	2.0%	816	594	1,410

## 2. Occupations in the Industry

### 2.1 B.C. top occupations by skill level in the industry

Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
<b>LEVEL 0:</b> <i>Usually requiring combination of education and experience</i>	#0631	Restaurant and food service managers	20,057	9,293	2.7%	13.19	21.63	40.00
	#0632	Accommodation service managers	4,540	2,067	2.9%	15.00	25.00	37.98
	#0513	Recreation, sports and fitness program and service directors	1,680	888	2.7%	12.65	25.37	51.89
	#0015	Senior managers - trade, broadcasting and other services, n.e.c.	1,546	886	3.8%	12.65	36.15	124.19
	#0714	Facility operation and maintenance managers	1,416	861	3.8%	19.00	35.00	51.66
		Other occupations	6,718	3,293	-	-	-	-
	<b>Total</b>			<b>35,957</b>	<b>17,287</b>	-	-	-
<b>LEVEL A:</b> <i>Usually requiring a Bachelor's, Graduate or First Professional Degree</i>	#5136	Painters, sculptors and other visual artists	2,870	738	2.0%	-	-	-
	#5121	Authors and writers	2,584	669	2.1%	15.92	26.44	48.72
	#5133	Musicians and singers	2,172	559	2.0%	12.65	27.00	34.71
	#1111	Financial auditors and accountants	1,052	427	2.3%	17.31	28.85	48.08
	#1123	Professional occupations in advertising, marketing and public relations	1,207	365	2.0%	16.15	27.40	48.84
		Other occupations	8,061	2,512	-	-	-	-
<b>Total</b>			<b>17,946</b>	<b>5,269</b>	-	-	-	-

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Skill Level	NOC	Occupation	Employment	Job Openings	Replacement Rate (Annual)	Wage Rate Median	Wage Rate Low	Wage Rate High
			2019	2019-2029	2019-2029	2018	2018	2018
<b>LEVEL B:</b> <i>Usually requiring diploma, certificate or apprenticeship training</i>	#6322	Cooks	31,230	10,552	1.6%	12.65	14.00	19.00
	#5254	Program leaders and instructors in recreation, sport and fitness	10,563	3,818	1.1%	12.65	19.00	27.00
	#6321	Chefs	8,542	2,756	1.4%	12.65	17.00	24.04
	#6311	Food service supervisors	5,637	1,838	1.4%	12.65	14.25	22.97
	#2271	Air pilots, flight engineers and flying instructors	3,056	1,011	2.1%	15.38	32.05	54.95
		Other occupations	27,603	10,902	-	-	-	-
	<b>Total</b>		<b>86,632</b>	<b>30,878</b>	-	-	-	-
<b>LEVEL C:</b> <i>Usually requiring secondary school and/or occupation-specific training</i>	#6513	Food and beverage servers	35,856	9,697	0.9%	12.65	14.00	20.00
	#7512	Bus drivers, subway operators and other transit operators	7,797	4,054	3.2%	18.00	26.00	31.82
	#7513	Taxi and limousine drivers and chauffeurs	6,434	2,438	1.9%	12.65	15.38	25.00
	#6533	Casino occupations	3,473	1,651	1.9%	12.65	18.00	24.00
	#6512	Bartenders	5,078	1,355	0.9%	12.65	14.00	20.00
		Other occupations	36,597	12,925	-	-	-	-
	<b>Total</b>		<b>95,235</b>	<b>32,121</b>	-	-	-	-
<b>LEVEL D:</b> <i>Usually requiring on-the-job training</i>	#6711	Food counter attendants, kitchen helpers and related support occupations	45,217	11,628	0.8%	12.65	12.65	17.00
	#6731	Light duty cleaners	7,471	2,837	2.2%	12.65	15.00	20.69
	#6611	Cashiers	8,567	2,592	1.2%	12.65	12.65	18.00
	#6733	Janitors, caretakers and building superintendents	3,179	1,599	3.0%	12.65	17.87	27.00
	#6722	Operators and attendants in amusement, recreation and sport	3,597	1,293	1.2%	12.65	12.65	26.12
		Other occupations	5,843	2,180	-	-	-	-
	<b>Total</b>		<b>73,874</b>	<b>22,129</b>	-	-	-	-