
FACTSHEET

April 2019

Ministry of Social Development and
Poverty Reduction

Social Innovation

- The Social Innovation stream expands the scope of the Community and Employer Partnerships (CEP) program to support innovative projects that address social challenges beyond unemployment.
- Social Innovation focuses attention on new ideas and approaches to address complex and ongoing social problems. CEP funding streams support socially innovative projects with a focus on community needs and support improved employment related outcomes for unemployed project participants.
- CEP supports socially innovative initiatives by working with communities and employers to identify labour market and social needs, support individuals to gain work experience and skills training and conduct research to evaluate new models for the delivery of employment services and training.
- The following organizations are eligible to apply for funding:
 - Businesses
 - Non-Profit Organizations
 - Crown Corporations
 - Municipalities or Agencies
 - Band/Tribal Councils/First Nations Governments
 - Public Health or Educational Institutions
- Socially Innovative projects may support social enterprises, which play an important role in British Columbia's economy and communities. A social enterprise is an organization that operates like a business, but whose profits are used to achieve positive community impact and address social and/or environmental issues. For example, a business run by a charitable organization, in order to generate revenue to meet their goals, would be a social enterprise.

More information on Social Innovation is available on the WorkBC website: www.WorkBC.ca/CEP

Enquiries can also be sent to CEPTEAM@gov.bc.ca.

*****For all Social Innovation enquiries please include Social Innovation in the Subject Line of the Email**